



## Library Board August 2022 Meeting

August 11, 5:30 pm

VPL 2nd Floor Community Meeting Room

Call to order: SAA, MA, DB, CC, JC, MJ, SJ, MR

1. Approve Agenda
2. Approve Minutes July 2022
3. Public Comment
4. Continuing Business
  - a. Renovation Project Funding
5. New Business
  - a. 2023 Budget
6. Director's Report
  - a. Statistical Report
  - b. Financial Report
7. Adjourn

## Director's Report

### Renovation

I am connecting with John Chrastka from Everylibrary.org to set a strategy for going to the poles for funding. Also I am researching a bit regarding available consultants to manage the capital campaign. [Here's an article](#) from Library Strategies out of St. Paul which gives a good overview of a capital campaign. Kathy Allen and Vince Jablonski are working with me to create a 30 - 40 minute video featuring people talking about the Vaughn Library. Gathering these stories will be an important part of marketing the library. The next work is to develop a list of people who would be good on the capital campaign committee. If you can all bring one name to the table, that would be great.

### Library Use

Circulation is lower than I would like to see, but the number of people getting library cards continues to increase. We have 6386 card-holders, 429 unique users in July on the digital platform (these folks are also in the card-holder count). Circulation of materials is 5916 and of digital materials is 2659. We have about 6000 wireless guests a month. Our public computer stations have an average of 333 logins per month, for context, this is only about 15% of the capacity of service those stations provide. Website use is about 1K sessions per month. Family attendance for storytime has increased in the last month. Use of the meeting rooms is constant ranging from people studying or working alone to community groups like the League of Women Voters and the Farmers Market.

### Programs

Summer Reading program attendance has been inconsistent. The outdoor movie, Encanto attracted about 75 people but the Lake Superior Aquarium only had 3 kids show up. The zoo came and was heavily attended by babies :) Past programs like story-stretchers, crafternoons and pizza & pages have all decreased in attendance numbers. So, we have some re-configuring to do if we want to attract people to our summer programs. Summer school was very well attended this year, having an impact on family time. Kathy is having success with Rec & Read and the Art in the Park program is doing okay as far as numbers go. Grab & Go activity bags disappear quickly when we put them out. The Pirate Party, Dinosaurs and Sushi at the Farmers' Market are all coming up this month. The best way to see what's going on is through our [social media](#).

### Book Recommendation

I just finished Lapvona by Ottessa Moshfegh which might be why there is a lingering depression in this report. Moshfegh takes a medieval feudal village and flips it inside out with all the intestines and blood both metaphorically and literally. As someone who loves language and the places words can take us, it is worth the lingering depression. But, I think I have given fair warning, it is not a beach read!

*Sarah Adams, Director*

